

# BIOTOPICS

PromoCell News & Campaigns, Autumn 2017

PromoCell

PROMOTION!

PromoCell - The Cell Culture Experts

## HUVEC Cells + Media

**Primary Human Umbilical Vein Endothelial Cells (HUVEC)** are isolated from the vein of the umbilical cord.

PromoCell offers HUVEC isolated in standard **Endothelial Cell Growth Medium** and also in **Endothelial Cell Growth Medium 2**. The cells are supplied either from single donors or from pooled donors.

PROMOTION!

### HUVEC Cells + Media (Buy 1 + Get 1 free)

1 x HUVEC single donor/HUVEC pooled Cells (C-12200 or C-12203)

**FOR FREE** 1 x HUVEC Medium, Ready to use, (C-22010 or C-22011)

### HUVEC Media + Cells (Buy 5 + Get 1 free)

5 x HUVEC Medium, Ready-to-use, (C-22010 or C-22011)

**FOR FREE** 1 x HUVEC single donor/HUVEC pooled (C-12200 or C-12203)

Promotion Code **PC-Q34-I**. Promotion valid until 31.12.2107.

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www.biotop.fi

www.promocell.com



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## Human Mesenchymal Stem Cells - New media and ISCT conform cells

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PromoCell introduces ISCT conform hMSCs, a new human **MSC Growth Medium** formulation with low serum content and a newly optimized **Adipogenic Differentiation Media**.

**Newly optimized MSC Growth Medium formulation with low serum content for more standardized MSC cultures**

DXF media for chemically defined and xeno-free culture environment. According to ISCT criteria all of PromoCell's MSC differentiate to osteoblasts, adipocytes and chondrocytes in vitro when using PromoCell differentiation media.

### PromoCell Cell Culture Medium

High-quality medium is vital for successful cell culture. Therefore, PromoCell adheres to strict quality standards and produces its medium only from raw materials from strictly approved sources.

[www.promocell.com](http://www.promocell.com)

### Growth Medium (Ready-to-use)



Consists of Basal Medium (500 ml) and SupplementMix (on vial). Complete medium is ready after one pipetting step.

### Growth Medium Kit



Consists of Basal Medium and SupplementPack. Growth supplements come in separate vials. Allows customization of the end concentrations of growth supplements.

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[www.biotop.fi](http://www.biotop.fi)

Itäinen Pitkätatu 4 C  
20520 TURKU  
puh. (02) 241 0099  
[info@biotop.fi](mailto:info@biotop.fi)

#### Tilaukset ja tiedustelut

Matti Raitio  
Risto Ranta  
City-Lab Oy

puh. 050-3611848 [matti.raitio@biotop.fi](mailto:matti.raitio@biotop.fi)  
puh. 050-5280789 [risto.ranta@biotop.fi](mailto:risto.ranta@biotop.fi)  
BioCity, Biomedicum, Cultivator II, Arvo, Aapistie ja Snellmania