



# BIOTOPICS

jetOPTIMUS® and HUVEC cells. **PROMOTION!**

## jetOPTIMUS®

### Best-in-class DNA transfection reagent

**HIGHLY EFFICIENT.** Maximal gene expression in hard-to-transfect cells.

**COST-EFFECTIVE.** Use minimum reagent volume and DNA quantity.

**BIOLOGICALLY RELEVANT.** Keep an excellent cell viability & morphology.

**TIME-SAVING.** Transfect with an optimized ready-to-use protocol.

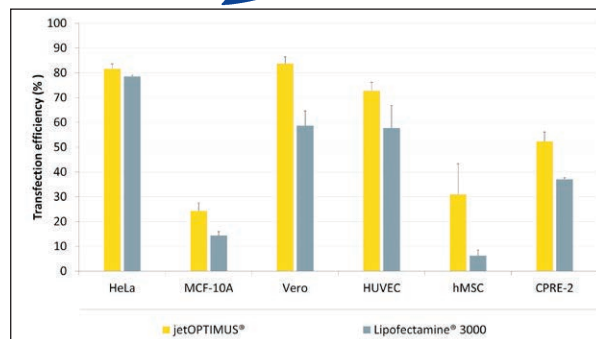
## PROMOTION! 20% OFF

Product	Code	Size	Price	PROMO
jetOPTIMUS®	117-07	0.75 ml. 2x60 ml Buffer	48+€	385€

**NOTE!** 0,75 ml of jetOPTIMUS® is sufficient for 1500 transfections in 24-well plates or 375 transfections in 6-well plates following the standard protocol.

This promotion is valid only through **Biotop Oy/City-Lab Oy** from the 1.3.2021 until the 31.5.2021.

**CUSTOMER COMMENT:**  
"There is a massive improvement with the jetOPTIMUS® compared with gold standard Lipofectamine with HUVECs. Something like 30% more transfected cells, no mortality."



**Highly efficient:** jetOPTIMUS® outperforms its main competitor. Transfections were performed on several cell lines following standard protocol.



Recent reference literature.

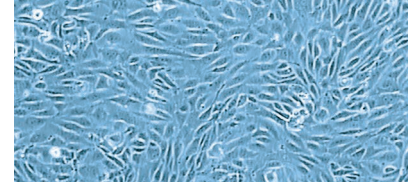




Posti Green

# PromoCell **PROMOTION**

## Order **HUVEC Cells** get a **Specific Cell Culture Media** **FOR FREE**



**Primary Human Umbilical Vein Endothelial Cells** (HUVEC) are isolated from the vein of the umbilical cord. PromoCell offers HUVEC isolated in standard **Endothelial Cell Growth Medium** and also in **Endothelial Cell Growth Medium 2**. The cells are supplied either from single donors or from pooled donors.



### Growth Medium

(Ready-to-use)

Consists of **Basal Medium** and **SupplementMix** (on vial). Complete medium is ready after one pipetting step.

## **PROMOTION!**

### **HUVEC Cells + Media**

Buy 1 Vial+ Get 1 bottle free

Buy one vial HUVEC cells (C-12203 or C-12208), get one bottle **Endothelial Cell Growth Medium** **FREE**.

Promotion is valid until the end of June 2021.

#### ORDERING INFORMATION

		PRICE
C-12203	HUVEC-c pooled	412 €
C-22010	Endothelial Cell Growth Medium	185 €
C-12208	HUVEC-c pooled, in Growth Medium 2	412 €
C-22011	Endothelial Cell Growth Medium 2	189 €

**PromoCell**

**BIOTOP** JL

www.biotop.fi



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